



## **JUMP START YOUR SCHOOL BREAKFAST PROGRAM WITH THE PHOENIX SUNS!**

Are you looking for a way to jump start your school breakfast program and increase participation? A school wide assembly with a Phoenix Suns player could be just what your program needs to generate excitement about school breakfast.

Dairy Council of Arizona has joined with the Phoenix Suns to create a special Jump Start Breakfast Contest. The school with the highest percentage increase in breakfast participation between the Competition period and the Baseline periods will receive a special assembly on **January 30, 2019** with a Phoenix Suns player and the Suns Gorilla! ***Please note: this contest is limited to schools within a 75 mile radius of the Talking Stick Resort Arena in Phoenix.***

Schools will be required to submit Edit Check Forms showing participation numbers for:

- **Competition** period: October 1 – November 2, **2018**
- **Baseline** period: October 2 – November 3, **2017**

**Get creative!** If you have always wanted to try an enhanced breakfast program such as grab and go, breakfast by the bus or even breakfast in the classroom, this is the perfect opportunity to explore new ways of delivering breakfast to your students.

**Entry Deadline:** November 16, 2018.

**Enter online:** Please complete the online application form at <http://www.arizonamilk.org/suns-contest-entry-form> and submit all documentation by November 16, 2018.

**Or submit the paper Application/Entry Form** and all documentation to Terri Verason at Dairy Council of Arizona, 510 South 52nd Street, Suite 101, Tempe, AZ 85281, postmarked by November 16, 2018.

Questions? Contact Terri Verason at (480) 656-7163 or [tverason@dcaz.org](mailto:tverason@dcaz.org).



**2018-19 Breakfast Contest  
with the Phoenix Suns**



**Contest Application/Entry Form**

School Name: \_\_\_\_\_

School Address: (must be within 75 miles of Talking Stick Resort Arena in Phoenix):  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Title of Contact Person: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Please describe how your school increased breakfast participation:

**Participation Data:**

\_\_\_\_\_ Breakfast participation total number for **Competition** Period: Oct 1 – Nov 2, **2018**

\_\_\_\_\_ Breakfast participation total number for **Baseline** Period: Oct 2 – Nov 3, **2017**

Attach your Edit Check Forms for breakfast during Competition and Baseline periods. (Production records for the Competition Period, with milk sales clearly recorded may be required for validation.)

Please submit this completed form along with required documentation by **November 16, 2018** to Terri Verason at Dairy Council of Arizona, 510 South 52nd Street, Suite 101, Tempe, AZ 85281. If you have any questions, please call (480) 656-7163 x 402 or email [tverason@dcaz.org](mailto:tverason@dcaz.org).